BLACK EXCELLENCE AWARDS 2025

SPONSORSHIP PROPOSAL

Prepared ByNana Ama Ofori-Atta



MILTON KEYNES & BUCKS BLACK EXCELLENCE AWARDS



December 12th 2025 Wilton Hall, Milton Keynes 6pm

THEAWARDS

The fourth edition of the Black Excellence Awards has been expanded to recognise outstanding individuals, businesses, and communities across Buckinghamshire.

We understand that excellence exists beyond Milton Keynes, and it is only fitting to celebrate the remarkable contributions of individuals, businesses, and communities throughout the county.

This expansion also presents an opportunity to broaden our network and foster new partnerships, strengthening connections across Milton Keynes and Buckinghamshire.

Now in its fourth year, the Black Excellence Awards in Milton Keynes has successfully honored achievements, excellence, and contributions within the community.

The time is right to extend our reach, ensuring that more people, businesses, and organizations receive the recognition they deserve.

We expect over 250 guests including Mayors, political, community and business leader as well as individuals excelling across various fields in Milton Keynes and Buckinghamshire.



SPONSORSHIP CATEGORIES

EVENT SPOSNOR



£5500

- Exclusive Recognition: Your organization's name will be prominently displayed on all publicity, website and trophy, highlighting your leadership in supporting diversity and in educating people in order to support health and wellbeing
- Premium Ceremony Access: Enjoy a table for 10 FREE at the Awards ceremony, offering a chance for your team to engage with stakeholders and honourees.
- Enhanced Promotional Visibility: Your name will appear on all promotional content as an event partner, ensuring broad recognition.
- Website Prominence: Your logo will be featured on the event website as an event partner, enhancing your brand's association with diversity excellence.
- Award Presentation: Participate in the award presentation at the ceremony, further emphasizing your organization's role in promoting diversity.
- Ceremonial Statement: Deliver a statement at the award ceremony, providing a platform to express your organization's values and support for diversity.
 - 2 Video adverts played during the event

CATEGORY SPONSOR



£2625

- Recognition: Your organization's name will be inscribed on the trophy, signifying your support and commitment to diversity.
- Awards Ceremony Access: Receive 2
 FREE tickets to the Awards ceremony,
 allowing your representatives to
 network with other leaders and
 change-makers.
- Promotional Visibility: Your name will feature on all promotional content as a category partner, providing exposure to a wide audience highlighting your commitment to education and people's wellbeing.
- Website Presence: Your logo will be displayed on the event website as a category partner, showcasing your support.
- Award Presentation: Opportunity to present an award during the ceremony, reinforcing your dedication to diversity and excellence.



TICKETS & TABLES

TABLE OF



VIP Table of 10: £1400 Entry to VIP Pre-Event Drinks Reception Priority seating at Dinner and Awards

Standard Table of 10: £600 Entry to Dinner and Awards

SINGLE TICKETS



VIP Tickets: £150 Entry to VIP Pre-Event Drinks Reception Priority seating at Dinner and Awards

Standard Tickets: £60 Entry to Dinner and Awards

AWARD PRESENTATION

Present an Award: £500
Entry to VIP Pre-Event Drinks Reception
Priority seating at Dinner and Awards
1 VIP ticket

Be seen as a Leader in the city by presenting an Award

ABOUTUS



Linked Events Ltd was founded by Nana Oguntola, a seasoned event coordinator and manager with over 20 years of experience in delivering high-impact events. With a background in film and TV production, Nana seamlessly integrates her organizational expertise and creative vision to produce events that are engaging, inspiring, and flawlessly executed.

From intimate gatherings of two people to large-scale events with over 20,000 attendees, Nana has successfully orchestrated a diverse range of productions, including TV interviews, beauty pageants, award shows, business exhibitions, and outdoor TV broadcasts. Each event is designed to empower, celebrate, and provide a platform for individuals, organizations, and businesses to gain visibility, recognition, and growth.

Over the years, Linked Events Ltd has worked with an impressive portfolio of clients, including Plan International, UNDP, UNICEF, ActionAid, the European Union, local councils, the World Bank, Shell Oil, BBC, NBC, schools, and production companies.

For events that leave a lasting impact and create a meaningful legacy, Nana Oguntola and Linked Events Ltd are the trusted partners of choice. Whether it's a corporate event, community initiative, or large-scale production, Linked Events Ltd ensures a seamless and memorable experience from start to finish for participants, guests, sponsors and partners.

